

# “CashflowByWeb ensures that you are automatically paid faster”

It is in the interest of every company that customer invoices are paid as soon as possible. For most companies this is a time-consuming activity, for which not everyone always has enough time. In order to help them out we conceived CashflowByWeb, a system that enables you to perform your credit control fully automatically. Everyone agrees: once you've worked with CashflowByWeb, you never want to do without. Just as this is the case with PC-banking, home banking or telebanking.

Henri De Swaef from Delta Point OCS is the conceiver of the software package CashflowByWeb.

**Henri De Swaef:** “CashflowByWeb is a software program that works via the Internet and guarantees a fully automatic credit control. All you have to do is perform one single operation to import all outgoing invoices, tick off payments and the rest happens automatically through the program: e-mails to contact or thank clients, processing invoices, etc. You can also link CashflowByWeb to your existing bookkeeping software. Thereby, within one network you have a complete management tool at your disposal for all outgoing invoices.”

## How does CashflowByWeb work in practice?

“It is an online package that uses the possibilities and the conveniences of the internet. CashflowByWeb automatically compiles a file containing all relevant debtor documents. You have direct access to all in and outgoing documents: invoices, orders, specifications, delivery notes, specifications, correspondence, and a direct insight into all the details. Thanks to CashflowByWeb you can fully focus on your core business because it does all the work for you.”

## CashflowByWeb Works as follows:

### • Reminders with attachments

An excuse customers often use is that they didn't receive the invoice. You can prevent this by adding to the reminder a copy of the invoice and, if you like, of the order or delivery receipt. The debtor then sees the original order and the proof of delivery in the “CashflowByWeb” wizard. This creates clarity and saves questions and time. There is no longer any valid excuse not to pay you immediately.

### • Credit management module

With “CashflowByWeb” you can automate and control your invoice follow-up process. The software can work closely together with your existing financial systems. A few steps can be performed automatically, other steps are arranged via a task platform and these tasks can be sent directly to your mailbox if you wish. Through this setting “CashflowByWeb” reminds you to take certain actions.

### • Correspondence, notes, etc.

“CashflowByWeb” can detail all correspondence between you and your debtor. Letters, mails, faxes and other important information can be saved in the file. As a result of the online solution, your account manager can, for example, follow up with his customers and make notes attached to the reminder.

### • Legal action/Collection

If further steps have to be taken, then thanks to “CashflowByWeb” you have a complete file at your disposal, including all correspondence, notes, data, etc. The chance of successfully claiming your dues is therefore a lot higher.

The result is clear: CashflowByWeb leads to a lower DSO (Days Sales Outstanding). Anyone who works with it today can confirm this. In attachment you will find several files in which companies deliver testimonials on their experiences with CashflowByWeb.