

CashflowByWeb: unique to service companies dealing with credit management

CashflowByWeb is a 100% web-based software platform for credit management. The platform offers support in collecting outstanding invoices from your customers and helps companies reduce their DSO (Days Sales Outstanding) in a customer-friendly way. The solution differs from standard software packages through a clear focus on the functional and practical aspects of credit management. And also by making use of the advanced possibilities of the most recent internet technology.

Although companies can perform the credit management function internally, either from within their own accounting department or from an internal shared service center, they increasingly rely on outsourcing this to professional service providers. CashFlowByWeb can be used in any of these situations and can flexibly adapt to changes in such scenarios.

Typical service providers are:

- Credit management companies
- Shared service centres
- Fiduciaries
- Call centres
- BPO companies
- Real estate managers
- Administrative departments of large organizations
- Billing companies
- 'Start-up' service providers
- Banks
- Interest groups
- Incubation and innovation centres
- Support centres
- Etc.

Fully secured web-based

Because CashflowByWeb is completely web-driven, credit managers (internal or external), beneficiaries and debtors anywhere can interact with other via an online platform. Beneficiaries do not need to invest in hardware or software and do not need to worry about installation of updates or upgrades. A browser alone is sufficient.

The platform is hosted externally and presented of course in the corporate branding of the service company.

CashflowByWeb: the solution for service companies

CashflowByWeb was developed to increase the operational efficiency and transparency of credit control. Consequently you can distinguish yourself from other service companies. Thanks to the automated processes, CashflowByWeb can be put to work very efficiently without creating a burden for staff. Your customers are discreetly and personally approached in a customer-friendly way.

CashflowByWeb has three levels:

- The credit manager level (service companies)
- The beneficiary level
- The debtor level

An unlimited number of companies can participate at each of these levels. This multi-user set-up also makes the system attractive to service companies operating from various geographic locations.

At the moment five languages are immediately available. Additional languages can easily be added via the integrated translation tools.

Most important functionalities

- Online personalization and parameterization at the level of service provider, beneficiary and debtor.
- Generation, coordination and documentation of instructions in regard to e-mails, correspondence and telephone communication.
- Automatic generation and sending of payment reminders.
- Coordination between automatic and manual actions.
- Central management and recording of debtor documents (delivery notes, orders, invoices, e-mails, etc.).
- Central management and recording of all communication during the collection process.
- Wizard-based debtor reaction handling from your debtors to avoid 'no response' situations and unnecessary waiting times.
- Etc.

A demonstration will convince you.